# **PARTNERSHIP COMMITTEE**



**CSA** is recruiting members for its Partnerships Committee upcoming academic year (2025-2026). The Partnership Committee's purpose is to maintain and strengthen partnerships, seek (new) potential partners, and create more value for both partners and members of CSA Rotterdam throughout the whole year. You will visit the current partners and new ones in Rotterdam/Delft/The Hague/Utrecht to have meetings or photoshoots.

# WHAT WILL BE YOUR ACTIVITIES AS AN ACTIVE MEMBER OF THE PARTNERSHIPS COMMITTEE?

As a Partnerships committee member, your main tasks will be acquiring new potential partners, staying in contact with existing partners, and thinking of new ways/events to find tailored solutions for partners.

#### HEAD

The head is responsible for the overall planning and overview during the year. You will lead the meetings, divide the tasks and will make sure that the committee runs smoothly. You will also stay in close contact with the Marketing Officer. Together, you will monitor the growth of the Partnerships Committee. As the head of the committee, you need to be able to maintain a family-like feeling within the team.

#### **COMMISSIONER OF ACQUISITION**

As the Commissioner of Acquisition, you will coordinate the general sales strategies together with the head. You will review the current partner portfolio and make plans to diversify the portfolio with new partners.

#### **COMMISSIONER OF PUBLICITY**

You will be responsible for everything related to outgoing information of partners. This means having contact with the IT Committee to keep the information about the partners up to date on the website, but also all online promotional material. You will also be responsible for shooting content for Partners, as well as editing them to be posted accordingly.

#### **COMMISSIONER OF EVENTS**

This member will be in charge of planning events and collaborating with other committees, which means that they will need to be good at communicating since they will be the spokesperson for event related subjects.

## WHAT DOES CSA OFFER?

We offer you a place to foster your entrepreneurial mindset, ideas and give you the platform to execute these. Furthermore, we will actively help you develop your competencies, which will greatly benefit your professional career. We provide a fun and multicultural environment in which you can experience first-hand about how to manage yourself in a cross-cultural context. Overall, within CSA we strive for a family-like feeling. Besides acting professionally towards external parties, within the Partnerships Committee and within CSA, we organize multiple bonding activities together in which you will make lifetime memories! Therefore,

besides the professional side of this committee, this committee is also open for fun activities and celebrating milestones together.

## WHO ARE WE LOOKING FOR?

We are looking for a proactive person with a commercial mindset, who has an affinity for and/or an interest in China and The Netherlands. Are you an outstanding person who is persuasive, social and communicative? Do you excel in your organizational and negotiation skills, and do you think that you are able to build long-lasting relationships? Then CSA is a great place for you to develop your professional competencies and to have a great time all together. So, in summary, we are looking for:

- Communicative and representative, thus interested in networking
- Team players
- Driven to reach personal and association goals
- Affinity for sales
- Able to travel to partners throughout The Netherlands
- Speak fluent English (fluency in Mandarin Chinese and/or Dutch is a plus)
- Not afraid to get out of their comfort zone
- Like to be surrounded by like-minded individuals and like to create lifetime memories.

Reminder: Don't worry if you do not meet all the requirements, being a member of the Partnerships Committee means personal development. Throughout the year you will get to learn to improve yourself in all of these skills. So don't hesitate and go for it! Can you picture yourself in this profile and are you motivated to work together with like-minded individuals in an exciting, professional, but overall a fun and amazing team? Go to <a href="https://csa-rotterdam.nl/actives-recruitment/">https://csa-rotterdam.nl/actives-recruitment/</a>