



# STUDY TRIP COMMITTEE

**CSA** is looking for Study Trip Committee Executives for the academic year of 2025-2026. It is the Study Trip Committee's responsibility to organize one of the flagship events of CSA; the annual Study Trip, which will take place around springtime 2026. The Study Trip is a very popular event, because it encompasses cultural, social and academic exchange. The main goal of the trip is to make students get acquainted with Chinese culture and business ethics while showcasing the beauty and rich cultures China has to offer.

CSA aims to bridge the gap between Chinese and internationally oriented students, professionals and companies with an interest in the Chinese and Western markets. We connect beyond the Great Wall. In the past, we have visited top universities such as Tsinghua, Beijing and Fudan University, as well as large companies like Huawei, Alibaba, Tencent, Deloitte, PwC, KPMG and many more! For more information about this past year's Study Trip, please check <https://youtu.be/WmOODxqClCo> for the aftermovie of 2025!

## WHAT WILL BE YOUR ACTIVITIES AS AN ACTIVE MEMBER OF THE STUDY TRIP COMMITTEE?

Within the committee, you will be working with a motivated and diverse group of people. Every member will have various roles and functions such as:

### HEAD

The Head of the Study Trip Committee will act as the intermediary between the Board and the committee. The responsibilities of the Head include scheduling and leading committee meetings, the overall planning processes, and keeping an overview of all the tasks of the individual committee members.

### TREASURER

The Treasurer is responsible for the general financial oversight, budgeting, bookkeeping and financial reporting. The Study Trip Treasurer works closely together with the Treasurer of the CSA Board.

### EXTERNAL RELATIONS COORDINATOR

The External Relations Coordinator is responsible for the acquisition of companies that will sponsor the trip. The External Relations Coordinator will foresee company and university visits during the Study Trip.

### MARKETING & COMMUNICATIONS COORDINATOR

The Marketing & Communications Coordinator is responsible for the promotion of the Study Trip and communicating with the participants. This includes making the marketing post and making an overview of all important information for the trip, but also looking out for the group and mingling well with the participants.

### PROGRAM COORDINATOR

The Program Coordinator is the contact person during the trip and arranges all practical matters that are necessary to create an unforgettable program, including accommodations,

transport, dinners, and all the activities.

Keep in mind that having a specialized role does not mean that your activities will be monotonous and limited to your function. During the year, you will be working closely together with all the committee members and you will have room to bring in all your input and ideas!

## **WHAT DOES CSA OFFER?**

We offer you a place to foster your entrepreneurial mindset, ideas and give you the platform to execute these. Furthermore, we will actively help you develop your competencies which will greatly benefit your professional career and personal development. Lastly, we provide a fun and multicultural environment in which you can experience first-hand how to manage yourself in a cross-cultural context.

## **WHO ARE WE LOOKING FOR?**

We are looking for a passionate and responsible person with organizing and social skills, who also has affinity/interest for China. Are you a travelholic? Are you absolutely intrigued by seeing wonderful sceneries and cultural sights in different countries? Do you like making plans and guiding people during the trip? Then CSA is a great place for you to develop your professional, social and planning competencies and above all, have a great time!

Things we look at during the selection (but are not bound to):

- Affinity or interest in China/Chinese culture
- English proficiency (Mandarin Chinese language skills is a very big plus!)
- Organizational and team-working skills, and a detail-oriented mindset
- An energetic, passionate and social person
- Potential network in China for company/university visits
- Responsible person (be aware of your responsibilities during the trip)

## **WHO ARE WE LOOKING FOR AS THE HEAD?**

Apart from the profile that is described above, we are looking for a Study Trip head who:

- Has experience with leading a team
- Has a clear focus and can think critically
- Practices effective cross-cultural communication
- Has the ability to motivate team members
- Has experience with organizing trips
- Can keep the overview over all the current processes within the committee

Can you picture yourself in this profile and are you motivated to work with like-minded individuals in an exciting and professional team? Go to:

<https://csa-rotterdam.nl/actives-recruitment/>